

COURSE FRAMEWORK

FOUNDATION	LESSON 1 MINDSET, EVALUATION & SUPERPOWERS	Let's get started with some great newas, you all have potential, in this lesson you see how you can make the most out of it!
	LESSON 2 SETTING THE SCENE	If you want to learn you should learn from the worlds greatest speakers. In this lesson we look at some world class speeches, speeches that have have moved and changed the world.
CONTENT	LESSON 3 CONTENT - CREDIBILITY, DATA, FACTS	Content is the nuts and bolts of public speaking! In this lesson we speak about how communication helps you to plant seeds in the minds of the audience!
	LESSON 4 CONTENT - STRUCTURE	The all time favorite - The Burger Approach! In this lesson we talk about how a clear structure helps the audience to digest, follow and remember your messages!
	LESSON 5 CONTENT - VISUAL AIDS	In this lesson we talk about visual aids, a supporting device. It is important to remember that visual aids are designed to only supplement written or spoken information so that it can be understood more easily.
	LESSON 6 CONTENT - PIMP YOUR SPEECH	In this lesson we elaborate on your speech, in fact we pimp your speech. We talk about the WOW Factor, Language hacks and Storytelling.
	LESSON 7 CONTENT - IMPROMPTU SPEAKING	Be like an iPod shuffle! Unplanned speaking can go terribly wrong, unless you learn how to do it. In this lesson we talk about the so called Impromptu speaking!
DELIVERY	LESSON 8 DELIVERY - YOUR VOICE IS A FERRARI	Churchill is one of the greatest speakers the world has ever known. He spent years refining his speeches. What that meant was practicing his delivery. In this Chapter we talk about delivery. Delivery means emotion, voice, body language, the power of words, audience engagement and authenticity. If content is king, delivery is the queen!
	LESSON 9 DELIVERY - BODY LANGUAGE	In this lesson we talk about Body language. This is one of my favorite topics when it comes to delivery because your body always talks!
	LESSON 10 DELIVERY - LANGUAGE	Think audience first. Language is used to inform others, to ask, to express feelings, moods, ideas, information and experiences. Since language does so much, in this lesson we talk about how language can be used in a way to be understood by everyone.
	LESSON 11 DELIVERY - CONNECTION & AUDIENCE ENGAGEMENT	Public speaking is an amplifying conversation and you need to have a connection with the audience in order to have a good conversation. in this lesson we talk about the importance of taking the Audience on a journey and how to do that.
	LESSON 12 DELIVERY - PASSION & AUTHENTICITY	Passion is a dial, you can decide when and how much of it you add to your communication. Same goes for authenticity, the more you show who you are the better you connect with the audience. In this lesson, we show you what separates an average speaker from an outstanding speaker!
PREPARATION	LESSON 13 CONTENT & DELIVERY - PREPARATION	The key to achieving success in anything we do is preparation. That same rule applies to the communication. In this lesson, we talk about how preparation can help you with anxiety, stage freight, and how it ultimately is the key to successful communication!
BONUS	LESSON 14 VIRTUAL COMMUNICATION	<p>The world is now a place of virtual interaction, where we are dealing with new technologies, new processes, rapid developments, and an ever-evolving situation. We all live in the digital era and are somehow comfortable with either voice messages, selfies, or video recording. When it comes to our professional work environment, there is nothing more frustrating than having to sit through avirtual meeting, where you can barely hear, see or understand the speaker and the content.</p> <p>In this Bonus Lesson you learn how to use the camera, your body language, your voice, and visual aids to excel in virtual communication.</p>